



1-2-3 Response to Global Warming Campaign

Evaluation (One per household)

For those who pledged in the 1-2-3 program:

1. Did the information provided to you during the course of this program make you feel that global warming was:

- More of a problem . . .
- Less of a problem . . .
- About the same level of problem **than what you previously thought.**

2. To the best of your recollection, have you:

- Fulfilled all that you pledged to do
- Fulfilled some of what you pledged to do
- Fulfilled none of what you pledged to do (skip to Question 5)
- Can't remember the pledge I/we made (skip to Question 5)

3. If you fulfilled all or some of your pledge, do you plan to continue those actions?

- Yes No

4. If you fulfilled some or all your pledge, did you also take additional actions to reduce global warming?

- No
- Yes (*Please specify below what further actions you took*)

5. Did you happen to tell anyone else, a friend or acquaintance, about this program? If so, please specify, to the best of your recollection, how many people you told (total per household):

- No
- Yes: 1 person 2-3 people 4-5 people More than 5 people

6. Please relate below any personal feelings, observations, experiences, etc. that you think would be helpful, including any difficulties you may have had fulfilling the pledge. (Use the back of the page if necessary.)

For those who did NOT pledge in the 1-2-3 program:

Please tell us why you didn't in the space below or on the back. Please be candid— it will be very helpful. Thank you!